

DATE: August 1, 2024

TO: Library Board, Pima County Public Library

Pima County Board of Supervisors

Pima County Administration

Friends of the Pima County Public Library, Board of Directors

Friends of the Arivaca Library, Board of Directors

Friends of the W. Anne Gibson-Esmond Station Library, Board of Directors

Friends of the Kirk-Bear Canyon Library, Board of Directors Friends of the Oro Valley Public Library, Board of Directors Friends of the Pima-Green Valley Library, Board of Directors

Pima Library Foundation, Board of Directors

FROM: Marissa Alcorta

Deputy Library Director

SUBJECT: Circulation and Activity Measures: June 2024

	June 2024	June 2023	Percent Change					
Circulation and Visits								
Circulation - Physical	180,301	211,797	-17%					
Circulation - Digital	254,666	231,117	10%					
Gate Count	218,262	206,786	6%					
Website Visits	526,913	389,380	35%					
Cardholders								
Active Cardholders	168,288	153,898	9%					
Total Cardholders	277,337	299,118	-7%					
Percent Active Cardholders	61%	51%	18%					
Virtual Reference Service								
Chat Service - Number of Chats	666	746	-11%					
Research Questions	377	286	32%					
Phone	1,621	1,919	-16%					
Mail	226	312	-28%					
Programming								
Early Childhood Literacy Program Attendance	5,372	4,452	21%					
Adult Literacy Program Attendance	381	1,274	-70%					
Workforce Development Program Attendance	372	311	12%					

Library Advisory Board Activity Report June 2024

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BRANCH	Physical Circulation	Computer Use	Gate Count	Number of Programs	Program Attendance	Attendance at Outreach Events and School Visits	Number of People Using Meeting and Study Rooms		
Bookmobile / Books by Mail	601	0	144	0	0	0	0		
Caviglia-Arivaca	345	66	447	19	114	0	100		
Dewhirst-Catalina	1,771	208	3,737	18	72	0	0		
Dusenberry-River	10,543	651	6,669	27	521	0	698		
Eckstrom-Columbus	5,612	3,287	14,905	31	504	26	990		
El Rio	1,166	272	1,411	17	142	0	0		
Flowing Wells	2,942	1,237	6,269	32	465	94	651		
Frank De La Cruz-El Pueblo	165	171	1,391	9	346	0	0		
Himmel Park	8,122	849	7,181	13	343	48	94		
Joel D Valdez Main	5,540	4,240	25,542	42	695	91	863		
Joyner-Green Valley	7,997	805	8,559	34	397	35	488		
Kirk-Bear Canyon	10,397	520	8,961	38	1,018	600	1,407		
Martha Cooper	0	0		0	0	0	0		
Miller-Golf Links	14,409	1,553	12,184	24	662	0	565		
Murphy-Wilmot	17,291	3,392	17,893	48	1,371	0	1,509		
Nanini	16,058	1,320	12,503	41	1,460	6	1,568		
Oro Valley	22,205	1,397	23,603	73	1,466	0	745		
Quincie Douglas	3,091	1,947	10,181	43	810	15	669		
Richard Elias-Mission	0	0		0	0	0	0		
Sahuarita	6,963	1,022	6,469	33	806	0	1,521		
Salazar-Ajo	1,003	303	3,077	62	511	0	265		
Sam Lena-South Tucson	581	1,044	4,130	10	115	0	66		
Santa Rosa	183	495	5,772	13	166	135	234		
Southwest	1,323	359	4,273	38	22	13	0		
Valencia	4,832	2,545	8,478	64	872	353	1,084		
W. Anne Gibson-Esmond Station	8,457	400	3,279	23	615	0	995		
Wheeler Taft Abbett	13,694	1,329	9,031	38	918	3	213		
Woods Memorial	9,656	3,272	12,173	23	394	0	339		
Web Renewal	5,354	0		0	0	0	0		
Adult Services	0	0		7	15	63	0		
Youth Services	0	0		0	0	800	0		
TOTALS June 2024	180,301	32,684	218,262	820	14,820	2,282	15,064		
TOTALS June 2023	211,797	30,509	206,786	1,116	21,657	3,358	13,356		
Percentage Change	-15%	7%	6%	-27%	-32%	-32%	13%		