



DATE: June 6, 2024

TO: Library Board, Pima County Public Library

Pima County Board of Supervisors
 Pima County Administration
 Friends of the Pima County Public Library, Board of Directors
 Friends of the Arivaca Library, Board of Directors
 Friends of the W. Anne Gibson-Esmond Station Library, Board of Directors
 Friends of the Kirk-Bear Canyon Library, Board of Directors
 Friends of the Oro Valley Public Library, Board of Directors
 Friends of the Pima-Green Valley Library, Board of Directors
 Pima Library Foundation, Board of Directors

FROM: Marissa Alcorta
 Deputy Library Director

SUBJECT: Circulation and Activity Measures: March 2024

	March 2024	March 2023	Percent Change
Circulation and Visits			
Circulation - Physical	195,351	211,609	-8%
Circulation - Digital	248,537	210,816	18%
Gate Count	233,978	222,966	5%
Website Visits	499,714	424,323	18%
Cardholders			
Active Cardholders	164,552	148,903	11%
Total Cardholders	272,425	288,148	-5%
Percent Active Cardholders	60%	52%	17%
Reference Service			
Chat Service - Number of Chats	692	710	-3%
Research Questions	380	384	-1%
Phone	1,756	2,082	-16%
Mail	236	404	-42%
Programming			
Early Childhood Literacy Program Attendance	4,737	3,607	31%
Adult Literacy Program Attendance	2,297	1,903	21%
Workforce Development Program Attendance	360	356	1%

Library Advisory Board Activity Report
March 2024

BRANCH	Physical Circulation	Computer Use	Gate Count*	Number of Programs	Program Attendance	Attendance at Outreach Events and School Visits	Number of People Using Meeting and Study Rooms
Bookmobile / Books by Mail	743	0	174	0	0	1,829	0
Caviglia-Arivaca	633	85	619	20	147	0	87
Dewhirst-Catalina	2,460	326	4,105	18	76	35	13
Dusenberry-River	11,958	745	8,594	32	419	350	746
Eckstrom-Columbus	5,872	3,093	16,278	38	393	0	1,036
El Rio	1,697	304	2,007	19	135	0	0
Flowing Wells	3,133	1,421	6,223	43	528	25	319
Frank De La Cruz-El Pueblo	282	143	1,605	8	203	60	0
Himmel Park	10,513	986	9,955	26	471	30	102
Joel D Valdez Main	6,260	3,403	17,825	62	687	352	573
Joyner-Green Valley	11,678	1,201	13,482	47	601	45	821
Kirk-Bear Canyon	10,457	461	9,219	17	457	0	1,150
Martha Cooper	0	0	0	0	0	0	0
Miller-Golf Links	13,080	1,474	11,471	14	250	448	249
Murphy-Wilmot	19,228	3,184	18,982	65	2,314	61	2,561
Nanini	15,859	1,325	13,517	49	1,024	0	1,194
Oro Valley	22,597	1,505	37,487	66	1,457	0	1,982
Quincie Douglas	3,033	1,527	8,027	70	686	30	470
Richard Elias-Mission	576	0	0	0	0	0	0
Sahuarita	6,751	1,017	0	53	1,110	0	1,819
Salazar-Ajo	1,387	290	4,107	72	427	0	223
Sam Lena-South Tucson	757	898	4,646	18	121	0	515
Santa Rosa	524	575	6,187	16	162	45	489
Southwest	1,474	304	3,386	18	18	0	0
Valencia	5,345	2,362	8,672	75	774	145	1,370
W. Anne Gibson-Esmond Station	8,469	335	3,264	18	351	0	685
Wheeler Taft Abbett	13,207	1,686	12,143	52	519	0	441
Woods Memorial	11,350	2,696	12,003	40	517	0	277
Web Renewal	6,028	0	0	0	0	0	0
Adult Services	0	0	0	134	1,070	0	0
Youth Services	0	0	0	43	155	4,296	0
TOTALS March 2024	195,351	31,346	233,978	1,133	15,072	7,751	17,122
TOTALS March 2023	211,609	32,016	222,966	1,283	15,624	15,530	11,125
Percentage Change	-8%	-2%	5%	-12%	-4%	-50%	54%

* Gate Count data are unavailable for Sahuarita.

Mission and Martha Cooper closed March 2024