



**DATE:** June 6, 2024

**TO:** Library Board, Pima County Public Library

Pima County Board of Supervisors  
 Pima County Administration  
 Friends of the Pima County Public Library, Board of Directors  
 Friends of the Arivaca Library, Board of Directors  
 Friends of the W. Anne Gibson-Esmond Station Library, Board of Directors  
 Friends of the Kirk-Bear Canyon Library, Board of Directors  
 Friends of the Oro Valley Public Library, Board of Directors  
 Friends of the Pima-Green Valley Library, Board of Directors  
 Pima Library Foundation, Board of Directors

**FROM:** Marissa Alcorta  
 Deputy Library Director

**SUBJECT: Circulation and Activity Measures: April 2024**

	April 2024	April 2023	Percent Change
<b>Circulation and Visits</b>			
<b>Circulation - Physical</b>	173,899	176,526	-1%
<b>Circulation - Digital</b>	253,671	222,250	14%
<b>Gate Count</b>	222,573	191,805	16%
<b>Website Visits</b>	518,582	382,428	36%
<b>Cardholders</b>			
<b>Active Cardholders</b>	165,066	150,571	10%
<b>Total Cardholders</b>	275,784	291,576	-5%
<b>Percent Active Cardholders</b>	60%	52%	16%
<b>Virtual Reference Service</b>			
<b>Chat Service - Number of Chats</b>	754	649	16%
<b>Research Questions</b>	354	302	17%
<b>Phone</b>	1,866	1,708	9%
<b>Mail</b>	218	488	-55%
<b>Programming</b>			
<b>Early Childhood Literacy Program Attendance</b>	5,791	3,722	56%
<b>Adult Literacy Program Attendance</b>	2,783	2,410	15%
<b>Workforce Development Program Attendance</b>	459	306	50%

## Library Advisory Board Activity Report

April 2024

BRANCH	Physical Circulation	Computer Use	Gate Count	Number of Programs	Program Attendance	Attendance at Outreach Events and School Visits	Number of People Using Meeting and Study Rooms
Bookmobile / Books by Mail	832	0	178	0	0	143	0
Caviglia-Arivaca	408	58	535	17	68	28	88
Dewhirst-Catalina	2,141	272	3,736	24	79	40	14
Dusenberry-River	11,416	865	8,300	26	465	0	515
Eckstrom-Columbus	5,656	3,324	15,746	39	401	0	1,027
El Rio	1,529	317	1,967	19	68	86	0
Flowing Wells	2,907	1,246	6,062	49	506	21	299
Frank De La Cruz-El Pueblo	246	204	1,638	12	268	70	0
Himmel Park	9,662	1,098	9,826	27	461	53	212
Joel D Valdez Main	5,765	4,081	26,765	42	659	258	692
Joyner-Green Valley	10,508	1,169	11,837	37	509	187	744
Kirk-Bear Canyon	10,805	586	8,699	20	445	24	765
Martha Cooper	0	0		0	0	0	0
Miller-Golf Links	3,582	301	2,592	1	22	0	58
Murphy-Wilmot	19,332	3,772	19,932	58	1,438	285	2,392
Nanini	14,513	1,427	10,745	60	1,398	196	1,504
Oro Valley	20,747	1,395	27,884	73	1,514	0	1,008
Quincie Douglas	2,693	1,528	8,014	80	831	47	522
Richard Elias-Mission	112	0		0	0	0	0
Sahuarita	6,752	1,034	10,403	63	941	597	2,067
Salazar-Ajo	1,089	283	3,193	93	474	0	149
Sam Lena-South Tucson	800	1,055	4,185	4	28	50	124
Santa Rosa	4	3		6	141	40	0
Southwest	1,237	333	3,613	15	17	14	0
Valencia	4,960	2,363	9,059	83	954	115	1,301
W. Anne Gibson-Esmond Station	8,260	406	3,484	21	332	100	600
Wheeler Taft Abbett	12,451	1,740	12,229	69	1,072	270	368
Woods Memorial	10,017	2,990	11,951	30	411	0	300
Web Renewal	5,475	0		0	0	0	0
Adult Services	0	0		192	1,346	87	0
Youth Services	0	0		50	328	1,050	0
<b>TOTALS April 2024</b>	<b>173,899</b>	<b>31,850</b>	<b>222,573</b>	<b>1,210</b>	<b>15,176</b>	<b>3,761</b>	<b>14,749</b>
<b>TOTALS April 2023</b>	<b>176,526</b>	<b>28,333</b>	<b>191,805</b>	<b>1,261</b>	<b>15,895</b>	<b>3,839</b>	<b>14,683</b>
<b>Percentage Change</b>	<b>-1%</b>	<b>12%</b>	<b>16%</b>	<b>-4%</b>	<b>-5%</b>	<b>-2%</b>	<b>0%</b>

\* Santa Rosa was closed for most of the month of April

Mission and Martha Cooper closed April 2024